



# CAHRMA

Canadian Aboriginal Human Resource Management Association

## **HUMAN RESOURCES IN AN ERA OF RECONCILIATION AND DECOLONIZATION**

ANNUAL CONFERENCE  
May 8-10, 2024

Canad Inns Destination Centre  
Club Regent Event Centre  
1415 Regent Avenue West  
Winnipeg, Manitoba R2C 3B2

**SPONSOR & EXHIBITOR OPPORTUNITIES**



# ABOUT CAHRMA

The Canadian Aboriginal Human Resources Management Association (CAHRMA) is a non-profit organization supporting Human Resource professionals working for or providing professional Human Resource services to Aboriginal communities. Our vision is to be a driving force to build better work environments for the Aboriginal communities to facilitate profitable and sustainable companies and offer a source to the association, to Aboriginal peoples across Canada, providing HR practitioners with similar issues while building relationships to address the challenges and strengthen their communities. The Association will offer a venue for networking, connections and education that blends Human Resource practice with Aboriginal culture to assist Aboriginal peoples establishing their business practices in the Canadian community.

# ABOUT THE CAHRMA CONFERENCE

Indigenous Human Resources are the foundation to healthy community agencies and businesses, so that Indigenous communities can thrive and make a strong future for the next generations. Services and processes need to be delivered within frameworks that incorporate cultural approaches and weave Indigenous worldview with employment law in way that are effective and culturally relevant to the realities of our contemporary communities today.

The reality is Human Resources needs to be adapted from colonial approaches and looked at from the lens of reconciliation and reconstruction to foster meaningful inclusion for Indigenous nations to take a meaningful place at the table of economic growth.

# CONFERENCE CONTACTS

Conference Inquiries:

**Elena Gagliardi**

CAHRMA Conference Coordinator

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Sponsorship and Exhibitor Opportunities:

**Brenda Bear**

CAHRMA Sponsorship Coordinator

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**[CAHRMA.ORG/2024-CONFERENCE/](https://CAHRMA.ORG/2024-CONFERENCE/)**

# SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Platinum \$10,000	Gold \$7,000	Silver \$5,000	Bronze \$2,000
Company logo (with link) on conference website	•	•	•	•
Corporate logo recognition on social media (Facebook, LinkedIn, Twitter and Instagram)	•	•	•	•
Company logo recognition on video screens.	•	•	•	•
Company logo recognition in the conference program.	•	•	•	•
Verbal recognition at the conference	•	•	•	•
Opportunity to place promotional item in delegate bag.	•	•	•	•
Exhibitor space with first choice of location.	•	•	•	•
Half page advertisement in conference program.	•	•	•	•
Opportunity to introduce opening keynote speaker.	•			
Dedicated signage recognizing your company as sponsor	•			
Invitation to attend opening keynote and breakfast	•			
Four conference registration passes	•			
Exhibit booth		•		
Two conference registration passes		•		
Choice of introducing 1 workshop speaker		•		
30% discount on exhibit space			•	
One conference registration pass			•	

# EXHIBITOR OPPORTUNITIES

**EARLY BIRD RATE: \$995.00 BEFORE MARCH 31, 2024**  
**REGULAR RATE: \$1,100.00 AFTER APRIL 1, 2024**

- 1, 8ft table with cloth and skirting.
- Corporate recognition on social media (Facebook, LinkedIn, Twitter and Instagram).
- Company name recognition on the CAHRMA website.
- Company name recognition in the conference program.
- Maximum of 2 representatives per booth.
- Invitation to join delegates during meals.
- Invitation to attend all keynote presentations.
- Complimentary wireless internet.
- Exhibit days: **Wednesday May 8 and Thursday May 9, 2024**
- Breakfast, lunch & nutrition breaks are provided daily for 2 representatives.



To Register your Sponsorship or Exhibitor Package, Please Contact:

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Kelly Forgala Event Management  
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For more information on the conference, please visit: [cahrma.org](http://cahrma.org)